

TRAVEL MEDIA LIST-GREECE

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"TOURISM MEDIA LIST - GREECE" has been prepared by the U.S. Commercial Service, Athens, Greece to aid U.S. tourism promotional efforts directed to the travel trade in the Greek market, through the tourism media.

This publication has been compiled for use by the American travel industry to facilitate contact between American travel/tourism exporters and Greek travel/tourism suppliers. The information contained in this document was compiled from private sources. No claim is made that it is complete, nor does it imply any endorsement by the United States Government. An omission of a company or individual should not be construed as adversely reflecting upon that company's or person's reputation, bona fides, and professional standing.

This publication covers the following categories

ASSOCIATIONS
BUSINESS MAGAZINES
CONSUMER TRAVEL GUIDES
CONSUMER TRAVEL/TOURISM NEWSPAPERS
FINANCIAL NEWSPAPERS
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OTHER TRAVEL/TOURISM RELATED GUIDES AND MAGAZINES
RADIO STATIONS
TRAVEL TRADE GUIDES/DIRECTORIES
TRAVEL/TOURISM TRADE MAGAZINES
TRAVEL/TOURISM TRADE NEWSPAPERS
TV STATIONS

ASSOCIATIONS

Company:	GREEK SOCIETY OF TRAVEL JOURNALISTS & WRITERS
Address:	3 Filellinon Street
City:	GR-105 7 Athens, Greece
Tel:	30-1/323-5351
Fax:	30-1/323-5354
Contact:	N/A

BUSINESS MAGAZINES

Title:	EKONOMIKOS TACHIDROMOS
Address:	3 Christou Lada Street
City:	GR-102 37 Athens
Tel:	30-1/333-3555

Fax: 30-1/323-8740
Contact: Mr. Dimitris Stergiou, Chief Editor
Periodicity: Weekly
Circulation: N/A
Notes 1: National coverage
Notes 2: Greek Language

Title: KEFALEO
Address: 4 Thermopilon Street
City: GR-152 33 Halandri, Athens, Greece
Tel: 30-1/682-0723
Fax: 30-1/682-7058
Contact: Mr. Theocharis Filipopoulos, Managing Director
Periodicity: Weekly
Circulation: N/A
Notes 1: National coverage
Notes 2: Greek Language

Title: AGORA
Address: 178 Kifissias Avenue
City: GR-152 31 Halandri, Athens, Greece
Tel: 30-1/647-3384
Fax: 30-1/647-7893
Contact: Mr. Kyriakos Livaditis, Chief Editor
Periodicity: Weekly
Circulation: N/A
Notes 1: National coverage
Notes 2: Greek Language
Notes 3: Consumer's

Magazine

CONSUMER TRAVEL GUIDES

Title: DIAKOPES (HOLIDAYS)
Company: Dimosiographikos Organismos Lambraki
Address: 5 Karytsi Square
City: GR-105 61 Athens
Tel: 30-1/322-1116
Fax: 30-1/322-3754
Contact: N/A
Type: Travel Guide (for Greece)
Periodicity: Annual
Circulation: N/A
Notes 1: Greek Language
Notes 2: Hotels, Campings, Rooms for Rent

Title: TAXIDIA STIN ELLADA (TRIPS TO GREECE)
Company: D. & G. Kalofolias Publishing S.A.
Address: 39 Chalandriou Street
City: GR-151 25 Paradisos Amarousiou, Athens, Greece
Tel: 30-1/689-8400
Fax: 30-1/689-8412
Contact: N/A
Type: Travel Guide (for Greece)
Periodicity: Annual
Circulation: N/A
Notes 1: Greek Language
Notes 2: Hotels, Rooms for Rent, Rent a Car, Package Tours for Greece

CONSUMER TRAVEL/TOURISM NEWSPAPERS

Title: UNIQUE HELLAS
Company: PRT S.A.
Address: 50 Akti Themistokleous Street
City: GR-189 02 Salamina, , Greece
Tel: 30-1/467-5124
Fax: 30-1/467-7431
Contact: N/A
Type: Consumer's Newspaper
Periodicity: Monthly
Circulation: N/A
Notes 1: English Language
Notes 2: Travel News for Travelers to Greece

FINANCIAL NEWSPAPERS

Title: EPENDYTIS
Company: Clever Hellas Ltd.
Address: 116 Kifissias Avenue & 1 Davaki Streets
City: GR-115 26 Athens, Greece
Tel: 30-1/649-0000
Fax: 30-1/692-9022
Contact: Mr. Nikos Felekis, Chief Editor
Periodicity: Weekly
Circulation: N/A
Notes 1: National Coverage
Notes 2: Greek Language

Title: EXPRESS
Company: Kalofolias Group S.A.
Address: 39 Halandriou Street
City: GR-151 25 Marousi, Athens, Greece
Tel: 30-1/619-9400
Fax: 30-1/619-9422
Contact: Mr. Aristides Zevgitis, Chief Editor
Periodicity: Daily
Circulation: N/A
Notes 1: National coverage
Notes 2: Greek Language

Title: KERDOS
Company: Kerdos Publishing S.A.
Address: 178 Kifissias Avenue
City: GR-152 31 Halandri, Athens, Greece
Tel: 30-1/647-7891
Fax: 30-1/647-7893
Contact: Mr. Stamatis Nikopoulos, Chief Editor
Periodicity: Daily
Circulation: N/A
Notes 1: National Coverage
Notes 2: Greek Language

Title: NAFTEMBORIKI
Company: P. Athanassiadis & Co S.A.
Address: 205 Lenorman Street
City: GR-104 42 Athens, Greece
Tel: 30-1/519-8000
Fax: 30-1/513-3905
Contact: Mr. Nikos Frantzis/Mr. Panagiotis Milas, Chief Editors
Periodicity: Daily
Circulation: N/A
Notes 1: National Coverage
Notes 2: Greek Language

FREELANCE REPORTERS

Name: Mr. Marios Angelis
Address: 33 Paligenessias Street
City: GR-114 71 Athens, Greece
Tel: 30-1/646-1033
Fax: 30-1/644-5925
Notes 1: Journalist
Notes 2: Radio, Television, Tourism Magazines

Name: Mr. Connie Soloyannis
Address: 41 Miltiadou Street
City: GR-166 75 Glyfada, Athens, Greece
Tel: 30-1/963-1157
Fax: 30-1/963-1157
Notes 1: Journalist
Notes 2: Tourism Magazines (English language)

DAILY NEWSPAPERS

Title: KATHIMERINI
Company: Kathimerini S.A.
Address: 57 Sokratous Street
City: GR-104 31 Athens, Greece
Tel: 30-1/529-9000
Fax: 30-1/522-8894
Contact: Mr. Christos Panagopoulos
Circulation: N/A
Notes 1: National Coverage
Notes 2: Greek Language
Notes 3: With inside English supplement of the International Herald Tribune

Title: TA NEA
Address: 3 Christou Lada Street
City: GR-102 37 Athens, Greece
Tel: 30-1/333-3555
Fax: 30-1/322-8797
Contact: Mr. L. Karapanagiotis, Manager
Circulation: N/A
Notes 1: National Coverage
Notes 2: Greek Language

Title: TO VIMA
Address: 3 Christou Lada Street
City: GR-102 37 Athens, Greece
Tel: 30-1/333-3555
Fax: 30-1/323-9097
Contact: Mr. Stavros Psiharis, Chief Editor
Type: Newspaper
Circulation: N/A
Notes 1: National Coverage Notes 2: Greek Language

Title: ATHENS NEWS
Address: 3 Christou Lada Street
City: GR-102 37 Athens, Greece
Tel: 30-1/333-3555
Fax: 30-1/323-1698
Contact: Mr. John Psaropoulos, Editor
Periodicity: Daily
Circulation: N/A
Notes 1: National Coverage
Notes 2: English Language

OTHER TRAVEL/TOURISM RELATED GUIDES AND MAGAZINES

Title: CHRIMA & TOURISMOS (MONEY & TOURISM)
Company: K.S.D. S.A.
Address: 24 Peston Street
City: GR-113 62 Athens, Greece
Tel: 30-1/825-4084
Fax: 30-1/825-2229
Contact: Mr. Costas Deriziotis, Publisher
Type: Other Travel/Tourism Related Magazine
Periodicity: Monthly
Circulation: N/A
Notes 1: Greek Language
Notes 2: Bi-annual Travel Guide

Title: MEET IN GREECE
Company: Compupress S.A.
Address: 44 Syngrou Avenue
City: GR-117 42 Athens, Greece
Tel: 30-1/923-8672
Fax: 30-1/921-6847
Contact: Mr. Nikos Manoussos, Publisher
Type: Tourism Guide
Periodicity: Annual
Circulation: N/A
Notes 1: English Language
Notes 2: Conferences in Greece, Incentive Tours

Title: TRANSPORT
 Company: Athinaiko Kentro Dimosiotitos
 Address: 3 Peanon Street
 City: GR-113 63 Athens, Greece
 Tel: 30-1/823-0631
 Fax: 30-1/821-2838
 Contact: Mr. Giannis Papadimotopoulos, General Manager
 Type: Other Travel/Tourism Related Magazine
 Periodicity: Monthly
 Circulation: N/A
 Notes 1: Greek/English Language

RADIO STATIONS

Title: ERA
 Company: Elliniki Radiofonia
 Address: 432 Mesoghion Avenue
 City: GR-153 42 Agia Paraskevi, Athens, Greece
 Tel: 30-1/606-6000
 Fax: 30-1/601-0943
 Contact: N/A
 Type: Radio Station
 Periodicity: Irregular
 Notes 1: State-run
 Notes 2: National coverage; Greek Language

TRAVEL TRADE GUIDES/DIRECTORIES

Title: GREEK TRAVEL PAGES
 Company: International Publications Ltd.
 Address: 6 Psylla Street & Filellinon Streets
 City: GR-105 57 Athens, Greece
 Tel: 30-1/324-7511
 Fax: 30-1/323-3384
 Contact: Mr. Lefteris Theofanopoulos, Editor
 Type: Travel Guide (for Greece)
 Periodicity: Monthly
 Circulation: N/A
 Notes 1: English Language
 Notes 2: Airlines, Bus Services, Camp Sites, Cruises, Hotels, Motorcoach
 Companies, Rent A Car, Travel Agencies, Yachting

Title: HELLENIC TRAVELING
Company: Info Publications Ltd.
Address: 51 Pironos Street
City: GR-163 41 Athens
Tel: 30-1/994-0109
Fax: 30-1/993-7551
Contact: Mr. Spyros Giannotis, Publisher
Type: Travel Guide (for Greece)
Periodicity: Monthly
Circulation: N/A
Notes 1: English Language
Notes 2: Airlines, Cruise Lines, Hotels, Rent A Car, Travel Agencies

Title: HOTELS IN GREECE
Company: Atlantic Ltd.
Address: 238 Kifissias Avenue
City: GR-152 31 Chalandri, Athens, Greece
Tel: 30-1/677-9808
Fax: 30-1/677-7031
Contact: Mr. Pantelis Pehlivanidis, Publisher
Type: Travel Guide (for Greece)
Periodicity: Annual
Circulation: N/A
Notes 1: Greek/English Language
Notes 2: Hotels, General Information on Tourism

Title: TOURIST GUIDE OF GREECE
Company: Touristikos Odigos tis Ellados
Address: 137 Patission Street
City: GR-112 51 Athens, Greece
Tel: 30-1/864-1688
Fax: 30-1/864-1693
Contact: N/A
Type: Travel Guide (for Greece)
Periodicity: Annual
Circulation: N/A
Notes 1: English Language
Notes 2: Airlines, Hotels, Rooms to Let, Rent A Car, Travel Agencies

Title: WHO IS WHO
Company: Compu-Type S.A.
Address: 7 Amvrosiou Frantzi Street
City: GR-117 43 Athens, Greece
Tel: 30-1/921-5056
Fax: 30-1/924-7072
Contact: Mr. Kostas Konstantaras, Publisher
Type: Travel Guide (International)
Periodicity: Annual
Circulation: N/A
Notes 1: English Language
Notes 2: Airlines, Hotels, Travel Agencies

Title: TOURISM EXHIBITIONS DIRECTORY
Company: TravekDaily News
Address: 49 Vizantiou Street
City: GR-171 22 Athens, Greece
Tel: 30-1/937-3630
Fax: 30-1/937-3631
E-mail: TDN@traveldailynews.com; URL: <http://www.traveldailynews.com>
Contact: Mr. Theodore Koumelis, Managing Editor
E-mail: theodore@traveldailynews.com
Type: Guide about international travel & tourism fairs & exhibitions
Periodicity: Annual
Circulation: N/A
Notes 1: English Language
Notes 2: Supported by WTO/European Tourism Trade Fairs Association
Notes 3: webpage: www.hellas-on-business.gr/ted

TRAVEL/TOURISM TRADE MAGAZINES

Title: BUSINESS & TOURISMOS (BUSINESS & TOURISM)
Company: Naftemboriki Newspaper
Address: 205 Lenorman Street
City: GR- 104 42 Athens, Greece
Tel: 30-1/513-0605
Fax: 30-1/514-6013
Contact: Mr. Makis Andronopoulos, Manager
Type: Tourism Magazine
Periodicity: Monthly
Circulation: N/A
Notes 1: Greek Language
Notes 2: General Information on Tourism

Title: TOURISTIKI AGORA (TOURISM MARKET)
Company: Compupress S.A.
Address: 44 Syngrou Avenue
City: GR- 117 42 Athens, Greece
Tel: 30-1/923-8672
Fax: 30-1/921-6847
Contact: Mr. Nikos Manoussos, Publisher
Type: Tourism Magazine
Periodicity: Monthly
Circulation: N/A
Notes 1: Greek Language
Notes 2: General Information on Tourism

Title: TOURISMOS & EKONOMIA (TOURISM & ECONOMY)
Company: D. & G. Kalofolias Publishing S.A.
Address: 39 Chalandriou Street
City: GR-151 25 Paradisos Amarousiou, Athens, Greece
Tel: 30-1/689-8400
Fax: 30-1/689-8412
Contact: N/A
Type: Tourism Magazine
Periodicity: Monthly
Circulation: N/A
Notes 1: Greek Language
Notes 2: Addressed to Greek Hoteliers and Tourism Enterprises

TRAVEL/TOURISM TRADE NEWSPAPERS

Title: HOTELICA NEWS
Company: PRT S.A.
Address: 50 Akti Themistokleous Street
City: GR-189 02 Salamina, Greece
Tel: 30-1/467-5124
Fax: 30-1/467-7431
Contact: N/A
Type: Newspaper on Tourism for Greece
Periodicity: Monthly
Circulation: N/A
Notes 1: Greek Language
Notes 2: Hotel

News

Title: TRAVELING NEWS
Company: Info Publications Ltd.
Address: 51 Pironos Street
City: GR-163 41 Athens, Greece
Tel: 30-1/994-0109
Fax: 30-1/993-6564
Contact: Ms. E. Argyridi/Mr.S. Gianniotis/Publishers
Type: Newspaper on Travel (for Greece)
Periodicity: Monthly
Circulation: N/A
Notes 1: Greek Language
Notes 2: Trade/Consumer Newspaper

Title: TRAVELDAILY NEWS
Company: TravelDaily News
Address: 49 Vizantiou Street
City: GR-171 22 Athens, Greece
Tel: 30-1/937-3630
Fax: 30-1/937-3631
Contact: Mr. Theodore Koumelis, Managing Editor
Type: On-line daily updated, travel & tourism newsletter (for Greece & Cyprus)
Periodicity: Daily, Weekly
Circulation: N/A
Notes 1: Greek, English Language
Notes 2: Greek webpage: www.traveldailynews.com (daily)
English webpage: www.traveldailynews.com/eng (weekly)

Title: TRAVEL VIEW
Company: Travel View
Address: 2 G. Athanasiadi Street
City: GR-152 36 Penteli, Athens, Greece
Tel: 30-1/323-8001
Fax: 30-1/323-8100
Contact: Mrs. Matsou, Publisher
Type: Newspaper on Travel (for Greece)
Periodicity: Monthly
Circulation: N/A
Notes 1: Greek Language

TV STATIONS:

Title: ERT 1
Company: Elliniki Radiofonia Tileorasi
Address: 432 Mesoghion Avenue
City: GR-153 42 Agia Paraskevi, Athens, Greece
Tel: 30-1/770-1911
Fax: 30-1/724-4791
Contact: N/A
Periodicity: Irregular
Notes 1: State-run
Notes 2: National Coverage; Greek Language

Title: ERT 3
Company: Elliniki Radiofonia Tileorasi
Address: 2 Leoforos Stratou Street
City: GR-546 39 Thessaloniki, Greece
Tel: 30-31/857623
Fax: 30-31/815385
Contact: N/A
Periodicity: Irregular
Notes 1: State-run
Notes 2: National Coverage; Greek Language